

 TATA DAEWOO



# TATA DAEWOO Export Vehicle

TATA DAEWOO  
Commercial Vehicle



# **TATA DAEWOO, Dreaming of Achieving Beyond Excellence**

Tata Daewoo, taking great leaps and bounds forward to become a global market leader renowned Tata Motors, one of the most respected companies in India and also the 4th largest medium and heavy commercial vehicle maker in the global market. With this rebirth, Tata daewoo strives to become one of the most respected companies in Korea for the Commercial Vehicle industry.

And our primary goals will be to exponentially elevate the enterprise values which will exceed the expectations of all our global customers and stakeholders.

# History of TATA DAEWOO Products

**1995**

Launched the Daewoo New Generation Truck

**1996**

Commenced export of the Daewoo New Generation Truck  
Awarded Good Design /  
Successful Design Award

**1998**

Launched the first of RHD Truck in Korea

**2004**

Acquired by Tata Motors and re-christened  
as Tata Daewoo Commercial Vehicle  
Launched Euro 3 NOVUS Truck

**2005**

Launched NOVUS Medium-Duty Truck

**2006**

Developed LNG Truck  
Won the 100 Million Dollars Export Tower Award

**2007**

Established Tata Daewoo assembly plant  
with AFZAL MOTORS in Pakistan

**2008**

Launched Euro 4 NOVUS Truck  
Developed LPG Truck  
Won the 200 Million Dollars Export Tower Award

**2009**

Launched a world-class Premium Truck PRIMA  
Tata Daewoo's Premium Truck PRIMA won the best design award  
at Good Design Selection 2009

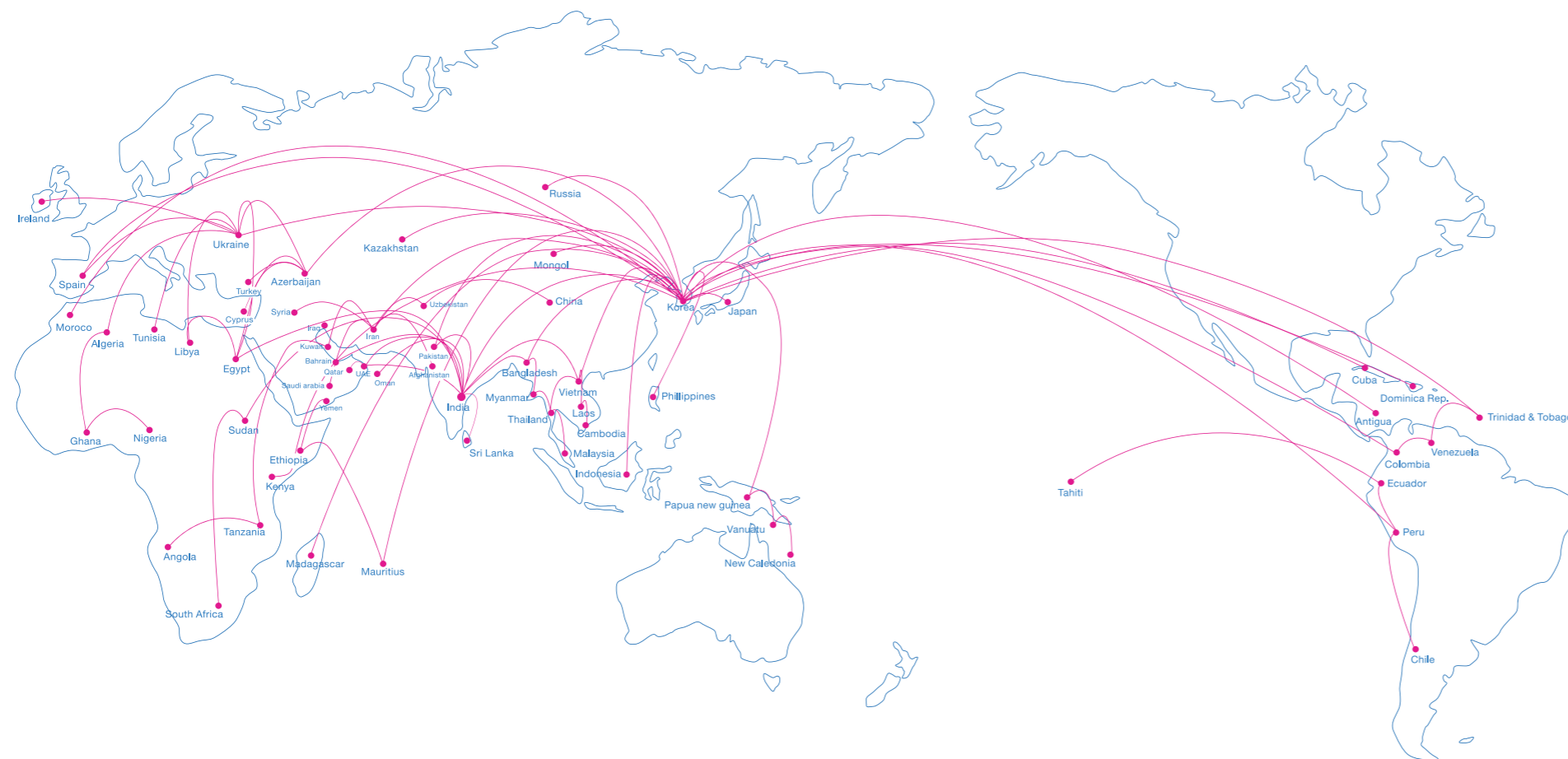
**2010**

Launched Premium Truck PRIMA Medium-Duty Truck



# Global Network

The Leading Exporter of Heavy-Duty Trucks in Korea.  
 Tata Daewoo has exported over 14,000 heavy duty trucks since the inception to over 40 countries across the world.  
 Our trucks are assembled in India and Pakistan to further enhance penetration into the overseas markets.  
 And we are planning to set-up additional facilities in different geographies to strengthen its global presence.  
 These endeavors were recognized by the Government of Korea thru 100 Million and 200 Million dollars export award in 2006 and 2008 respectively.



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|--|--|---|---|---|--|
| <p><b>Africa</b></p> <ul style="list-style-type: none"> <li>Algeria</li> <li>South Africa</li> <li>Libya</li> <li>Morocco</li> <li>Ethiopia</li> <li>Nigeria</li> <li>Sudan</li> <li>Angola</li> </ul> | <p>Egypt</p> <p>Ghana</p> <p>Kenya</p> <p>Tanzania</p> <p>Tunisia</p> <p><b>Middle East</b></p> <p>UAE</p> <p>Iraq</p> <p>Kuwait</p> <p>Qatar</p> <p>Oman</p> <p>Syria</p> <p>Saudi Arabia</p> <p>Yemen</p> <p>Bahrain</p> | <p><b>CIS &amp; Europe</b></p> <p>Russia</p> <p>Kazakhstan</p> <p>Uzbekistan</p> <p>Azerbaijan</p> <p>Ukraine</p> <p><b>Asia &amp; Pacific Is.</b></p> <p>Vietnam</p> | <p>Indonesia</p> <p>Thailand</p> <p>Philippines</p> <p>Laos</p> <p>India</p> <p>Pakistan</p> <p>China</p> <p>Bangladesh</p> <p>Malaysia</p> <p>Cambodia</p> | <p>Mongolia</p> <p>Afghanistan</p> <p>Japan</p> <p>Myanmar</p> <p>Sri Lanka</p> <p>Vanuatu</p> <p>New Caledonia</p> <p>Papua New Guinea</p> <p>Tahiti</p> | <p><b>South America</b></p> <p>Colombia</p> <p>Cuba</p> <p>Peru</p> <p>Chile</p> <p>Ecuador</p> <p>Venezuela</p> <p>Trinidad Tobago</p> <p>Antigua</p> |
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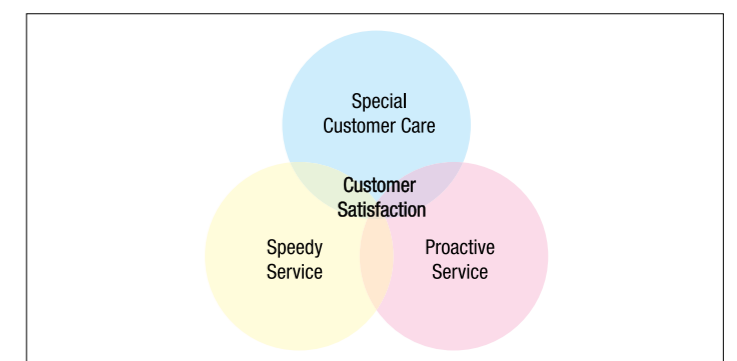
# World Class Quality Assurance & Customer Care System

Continuous product quality evolution based on measurement & analysis













Maximize parts availability on time within the customer area

## TATA DAEWOO Customer Care System



# NOVUS

## Basic Product Line-up

	Cargo	Dump	Tractor / Mixer
4x2			
6x4			
8x4			
10x4			 6x4 Mixer

# PRIMA

## New offering for the Future



### Cargo

10X4 Cargo(25ton)  
 8X4 Cargo(19~19.5ton)  
 8X4 Rear 3-Axle Cargo(22.5~24ton)  
 6X4 Cargo(9.5ton Low Bed, 11.5ton~18ton)  
 4x2 Cargo(8~9.5ton)



### Dump

25.5ton Dump  
 24/25.5ton Rear 3-Axle Dump  
 15ton Dump  
 8ton Dump



### Tractor

6x2 Tractor  
 6x4 Tractor  
 4x2 Tractor



### Medium-duty

4x2 Cargo(4.5 / 5ton)



### Mixer

6m³ mixer

# NOVUS

## Special Purpose Vehicle

Application which can be limited by your imagination



**Water / Fuel / Gas Tank Lorry**  
Tank volume 10 / 15 / 20KL



**Cargo Crane Truck**  
Crane Capa. 5ton / 7ton / 10ton / 15ton



**Refrigerator Van**  
Capacity 5ton / 10ton



**Fire Fighting Truck**  
Multi-purpose



**CNG Tractor**



**Low Emission Truck**  
Arm Roll, Refuse computer & etc.











**All Wheel Drive Truck**



**Water Cannon Truck**  
Capacity 8ton / 16ton

## Engine Application

High-performance and fuel-efficient engines which is in compliance with each country's emission standard.

	Model	Power	Displacement	Model	Power	Displacement	Model	Power	Displacement
<b>Euro 1</b>	DV15T	340, 370ps	14,618cc	DE12TI	340ps	11,051cc	-		
									
<b>Euro 2</b>	DV15TIS	390, 420ps	14,618cc	DE12TIS	320, 340ps	11,051cc	DE08TIS	225, 240ps	8,071cc
									
<b>Euro 3</b>	DV11	350, 420ps	10,964cc	DL08	250, 320ps	7,640cc	ISMe	415ps	10,800cc
									

## Safety & Aerodynamic Exterior

### NOVUS Cab

NOVUS Cab complies with the European safety regulation provision of 29R, including Front Impact, Roof Crush, Rear-wall Strength. The cab is made up with pressed sheet steel panels welded together to provide reinforced structure for the driver.



### Full Floating Cab Suspension

NOVUS truck features full floating 4 points cab suspension which is designed to give the driver the best riding comfort regardless of the road condition.



### Right Hand Driving Version

NOVUS truck offers R.H.D version. Most of the features are of the same high quality as L.H.D versions.

## Chassis System

**Premium durability, reliable under any driving environment!**



The highly durable frame structure and rear shock absorbers ensure the payload under any strenuous road conditions. Tata Daewoo trucks also ensures driving comfort and safety with the durable design and build.



Aluminum Fuel Tank (Optional)



Air dryer (Standard Equipment)



Large Corner Vane



Auto Slack Adjuster (Optional)

# Cab Interior with Convenient utilities

## NOVUS Cab

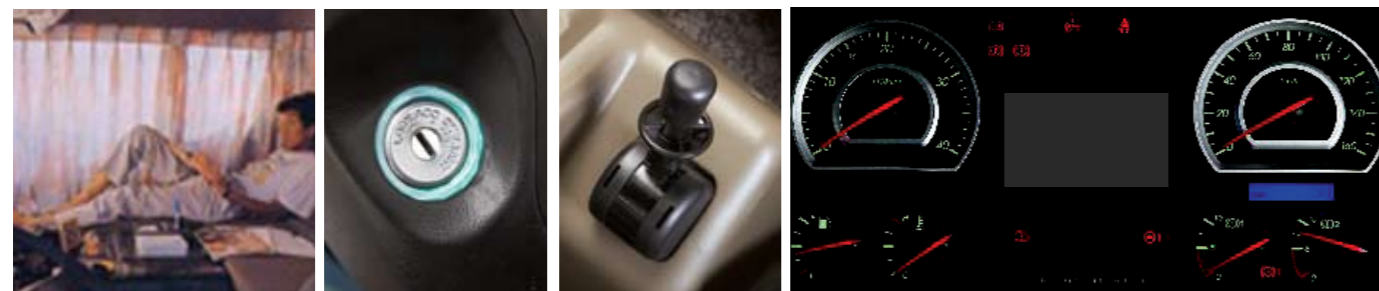
NOVUS Cab interior gives a cozy appearance in light gray color scheme. The dashboard and other interior belongings have smooth contours and provide independent space for each of driver and passenger.



## Safety Side Window

Safety window part installed on the lower part of the door enables the drivers to spot trouble in the dead spot thereby providing an improved safety margin.

◀ Suspension Seat



Curtain Rail      Keyhole Lamp      Parking brake      Meter cluster

# Easy & Simple Maintenance

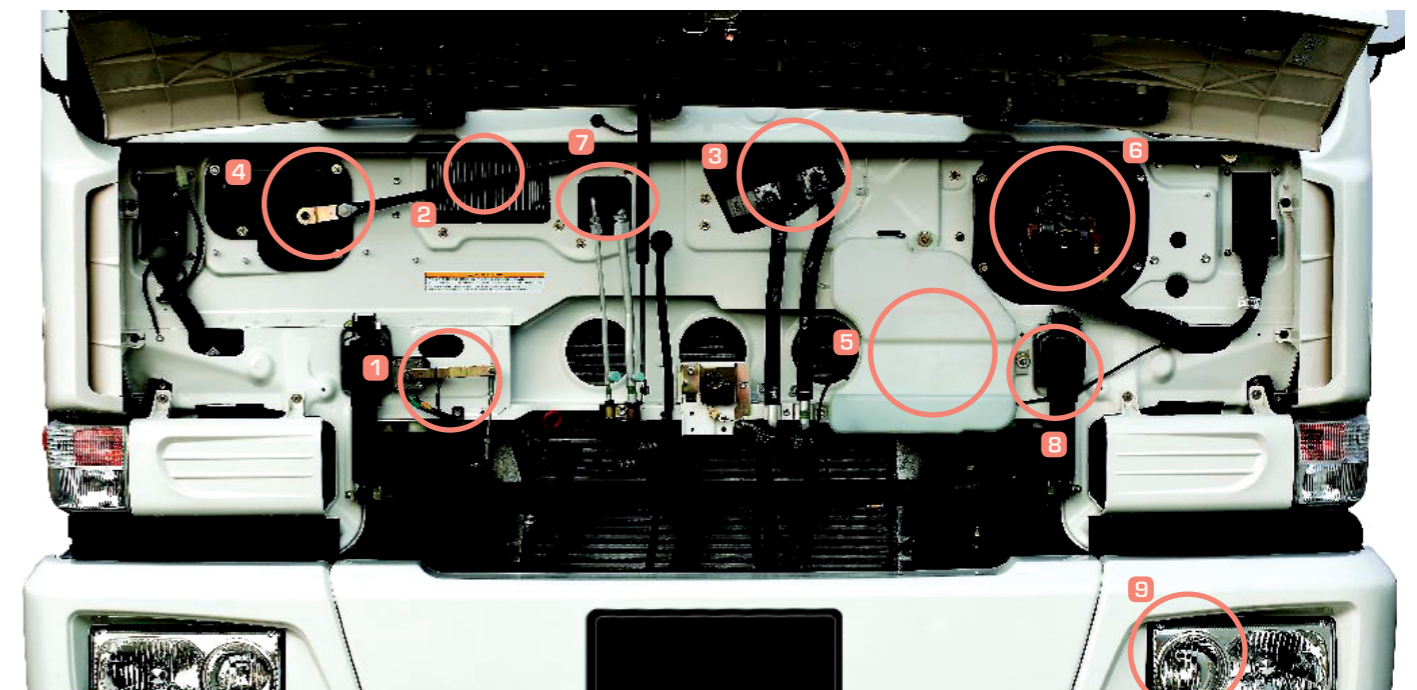


## Ultra-large front windscreen

Ultra-large front windscreen gives the cab a 40.5 degrees field of view. A combination of ergonomics and optical engineering were used to determine the optimal size and position of the side mirrors which offer a 34.3 degree field of vision. This wide vision enables the driver to see all around the vehicle and to have a good view of the traffic as well.

## Cab tilting

Cab tilt device opens up to 52 degree. The cab tilt system is fitted with a operation switch on the center console which enables / disables the cab tilting.



1 Engine Oil      2 Air Filter      3 Heater core      4 Wiper Motor      5 Washer Tank  
6 Brake Valve      7 Aircon Pipe      8 Cab Absorber      9 Head Lamp



# TRACTOR Series

Outstanding driving and handling characteristics, superb comfort and convenience that begin with a roomy interior, a powerful and rugged power train, impressive hauling capability including hill climbing performance. Moreover, it is built to handle around-the-clock high speed operation that will enhance your bottom line. Equipped with a powerful dependable engine, this tractor leads the way in performance and features.



Aluminum Steel Fuel Tank



Rubber / Plastic Rear Fenders



Robust and durable Chassis



Configuration		4x2	6x4
<b>Dimension</b>	Overall Length (mm)	6,010 ~ 6,295	6,835 ~ 6,925
	Overall Width (mm)	2,490 ~ 2,495	2,490 ~ 2,555
	Overall Height (mm)	2,905 ~ 3,045	2,900 ~ 2,910
	Wheel Base (mm)	3,460 ~ 3,700	4,480 ~ 4,540
<b>Weights</b>	Axle load – Front (kg)	6,500	6,500 ~ 7,500
	Axle load – Rear (kg)	11,500 ~ 13,000	23,000 ~ 26,000
	Curb Weight (kg)	6,770 ~ 7,411	8,600 ~ 9,335
	Permissible G.C.W (kg)	40,000 ~ 60,000	40,000 ~ 85,000
<b>Engine</b>	Emission Level	Euro 1 ~ Euro 3	Euro 1 ~ Euro 3
	Max. Power (ps)	340 ~ 420	340 ~ 481
	Max. Torque (kg.m)	135 ~ 187	135 ~ 255
	Cylinder Type	In-line 6 / Vee 6 & 8	In-line 6 / Vee 6 & 8
	Displacement (cc)	10,964 ~ 14,618	10,964, ~ 14,946
<b>Transmission</b>		10 ~ 16 Speed	10 ~ 18 Speed
<b>Tire/Wheel</b>		12R22.5-16	12R22.5-16
<b>Fuel Tank (liter)</b>		400	400~800

## Optional Items

- \* Coupler (5th Wheel) - Jost 3.5" Rollingless / Universal
- \* Spare tire Carrier - Frame side mounted



# DUMP Series

Impressive technological advances can also be found on the tipper mechanism which features new safety controls. If you're looking for the top performing dump truck to satisfy your requirements, look no further than Tata Daewoo. The new NOVUS of Tata Daewoo dump trucks will help your business profits grow. Your Tata Daewoo dealer will be glad to discuss your particular requirements.



Pre-cleaning intake duct      Dumping mechanism - marrel/telescopic      Air gun port for dirt removal      Cab suspension for superb ride comfort



twin steer / single steer      Aluminum steel wheel      Air Dryer      Rear stabilizer & Shock absorber(options)



Configuration		4x2	6x4	8x4
<b>Dimension</b>	Overall Length (mm)	6,800	7,700 ~ 9,480	8,960
	Overall Width (mm)	2,490	2,490 ~ 2,585	2,490
	Overall Height (mm)	3,020	3,145 ~ 3,280	3,170
	Wheel Base (mm)	4,030	4,580 ~ 5,650	5,890
<b>Weights</b>	Axle load – Front (kg)	6,500	6,500 ~ 9,000	18,000
	Axle load – Rear (kg)	11,500	23,000 ~ 31,000	25,000
	Curb Weight (kg)	7,970	11,020 ~ 13,900	13,900
	Permissible G.V.W (kg)	18,000	29,500 ~ 40,000	43,000
<b>Rear Body Volume (CBM)</b>		5.3	10~16	16~18
<b>Engine</b>	Emission Level	Euro 1	Euro 1 ~ Euro 3	Euro 2
	Max. Power (ps)	320	340 ~ 420	420
	Max. Torque (kg.m)	135	135 ~ 170	170
	Cylinder Type	In-line 6 cylinder	In-line 6 / Vee 8	Vee 8 cylinder
	Displacement (cc)	11,051	11,051 ~ 14,618	14,618
<b>Transmission</b>		6 speed	6 ~16 speed	16 speed
<b>Tire/Wheel</b>		12R22.5-16	12R22.5-16 / 12.00R24-18	12R22.5-16 / 12.00R24-18
<b>Fuel Tank (liter)</b>		200	400	400

## Optional Items

- \* Dump deck size - 10m<sup>3</sup> (standard), 12m<sup>3</sup>, 15m<sup>3</sup>, 16m<sup>3</sup>, 18m<sup>3</sup>, 25m<sup>3</sup> (to be developed)
- \* Dumping Mechanism - Marrel / Telescopic



# MIXER Series

For extra fast unloading of remix, the drum on 6x4 mixer truck features a 3.0 rotation mixer blade and 7m<sup>3</sup> & 8m<sup>3</sup> capacity. Auxiliary equipment includes a high performance decelerator and a large-capacity water tank for quick clean ups and faster turnaround times. If remix is your business, Tata Daewoo's 6x4 mixer is a partner you can count on.



Hopper

Chute

Loading Step

Waste Box

Guide Roller

Hydraulic oil tank

Motor & Pump



Configuration		6x4	8x4
<b>Dimension</b>	Overall Length (mm)	8,275 ~ 8,790	8,905
	Overall Width (mm)	2,490	2,585
	Overall Height (mm)	3,720 ~ 3,870	2,995
	Wheel Base (mm)	4,580	6,410
<b>Weights</b>	Axle load – Front (kg)	6,500	15,000
	Axle load – Rear (kg)	23,000 ~ 26,000	26,000
	Curb Weight (kg)	11,370 ~ 11,420	-
	Permissible G.V.W (kg)	29,500	41,000
<b>Rear Body Volume (CBM)</b>		7~8	-
<b>Engine</b>	Emission Level	Euro 1 ~ Euro 2	Euro 2
	Max. Power (ps)	340 ~ 390	390
	Max. Torque (kg.m)	132 ~ 160	160
	Cylinder Type	Vee 8 cylinder	Vee 8 cylinder
	Displacement (cc)	14,618	14,618
<b>Transmission</b>		6 speed	16 speed
<b>Tire/Wheel</b>		12R22.5-16	12.00R24-18
<b>Fuel Tank (liter)</b>		300	400

## Optional Items

- \* Mixer type - Wet / Dry
- \* Water Tank - 350L
- \* Special Painting & logotypes



# CARGO Series

Maximum power output is realized by a state-of-the-art high pressure fuel injection system that squeezes maximum power out of each fuel drop. Combined with its abundant cargo hauling capacity, Tata Daewoo cargo truck presents a highly efficient solution to the problem of transporting large cargo loads. Allow Tata Daewoo to be your best choice in cargo transportation.



First class build quality



Multiple options - Air suspension / upholstery



Air Tank / Side Protector



Fine - tuned suspension



Fuse Box - Integrated into cabin space



Designed for superb weight distribution



Digital Tachograph (Optional)



Configuration		4x2	6x4	8x4 / 10x4
<b>Dimension</b>	Overall Length (mm)	7,370 ~ 11,025	9,995 ~ 12,020	10,445 ~ 12,585
	Overall Width (mm)	2,480 ~ 2,495	2,475 ~ 2,495	2,490 ~ 2,495
	Overall Height (mm)	2,905 ~ 3,115	3,020 ~ 3,080	3,080 ~ 3,130
	Wheel Base (mm)	4,030 ~ 6,500	5,800 ~ 7,025	6,250 ~ 7,900
<b>Weights</b>	Axle load – Front (kg)	6,500	6,500 ~ 7,500	7,500 ~ 13,000
	Axle load – Rear (kg)	11,500	23,000	23,000
	Curb Weight (kg)	7,170 ~ 7,900	9,570 ~ 10,840	10,870 ~ 12,870
	Permissible G.V.W (kg)	18,000 / 40,000	29,500 / 55,000	19,000 ~ 21,00
<b>Deck Inside Length (mm)</b>		5,700 ~ 8,000	7,460 ~ 9,500	7,620 ~ 10,100
<b>Engine</b>	Emission Level	Euro 1 ~ 3	Euro 1 ~ 3	Euro 1 ~ 3
	Max. Power (ps)	250 ~340	340 ~ 420	340 ~ 420
	Max. Torque (kg.m)	90 ~ 135	135 ~ 187	145 ~ 187
	Cylinder Type	In-line 6 Cylinder	In-line 6 / Vee 6 & 8	In-line 6 / Vee 6 & 8
	Displacement (cc)	7,640 ~ 11,051	11,051 ~ 14,618	10,964 ~ 14,618
<b>Transmission</b>		6 ~ 10 Speed	6 ~16 speed	16 speed
<b>Tire/Wheel</b>		12R22.5-16	12R22.5-16	12R22.5-16
<b>Fuel Tank (liter)</b>		200~400	400	400



New offering for the Future

# Premium Truck PRIMA



Aerodynamic style Cab &  
Perfect Condition for Driving



Leather Steering Wheel



A / V Navigation



ZF Transmission



Brand-new round Roof Air horn



Close-proximity Mirror



Multi-purpose Cabinet



Flat Roof

Semi Sleeper Cab



Flat Roof



Low Dome

Sleeper Cab



High Dome



### **Head Office**

1589-1 Soryong-dong,  
Gunsan-si, Jeollabuk-do,  
573-715, Korea

Tel 82. 63. 469. 3114  
Fax 82. 63. 469. 3366

### **Seoul Office**

13th Floor, Daewoo Foundation B/D,  
526 Namdaemunno 5-ga, Jung-gu, Seoul,  
100-740, Korea

Tel 82. 2. 776. 0630  
Fax 82. 2. 776. 0740